

**Catonsville High School
Senior Baby Ads**

Dear Senior Parents and Guardians:

Your child's senior year is finally here, and it is time to continue one of the many traditions here at Catonsville High School – the senior yearbook ad. These ads will be in color and featured in the 2010 yearbook.

Parents, friends, or anyone else can purchase a senior ad. It can either be designed by you or the yearbook staff. We have four size options: full page, 1/2 page, 1/4 page, and 1/8 page.

The picture guidelines for each size are as follows:

Full page - unlimited number of pictures

1/2 page - unlimited number of pictures

1/4 page - up to 4 pictures

1/8 page - up to 2 pictures

If you submit your ad before Friday, October 30, 2009 you can receive a discount:

Full page - \$350

1/2 page - \$195

1/4 page - \$120

1/8 page - \$80

After this date, the prices are:

Full page - \$370

1/2 page - \$215

1/4 page - \$140

1/8 page - \$100

The final deadline for yearbook ad submissions is **Friday, December 4, 2009**. Any ads or pictures submitted after this date are not guaranteed to be in the yearbook. If you have any questions, please contact Ms. Ruppel via email or 410-887-0808, ext. 463.

Please see the attached information to help you plan or create your ad.

Yearbook Baby Ad Order Form

Student Name _____ **Your Name** _____

Phone Number _____ **Email Address** _____

Ad Size: Full Page 1/2 Page 1/4 Page 1/8 Page

- Completed ad attached**
- Please Create ad with the following information:**

Pictures: enclosed emailed to cruppel@bcps.org

Text:

Amount enclosed: \$ _____