

***Catonsville High School***  
***Thing to Know When Designing or Planning Your Child's Baby Ad***

\*You can use digital or hard copy photos. Hard copy photos will be returned to you when the book is distributed.

\*Please do not send photos printed from your color copier – they will not print clearly in the book. Only send photos that have been printed from a photo printer or from a photo processing center.

\*Digital photos must be in a high resolution format. If you scan old pictures, please scan them at 400 dpi. Pictures that are lower resolution can only be printed in very small sizes.

\*Digital pictures and/or completed ads must be sent as a jpg or tiff. PLEASE DO NOT SEND ADS AS MICROSOFT WORD DOCUMENTS!! We cannot place them from that format.

\*Please send in all of the text, pictures, and money at the same time.

\*Thanks for all of your help! Please contact Carolyn Ruppel ([cruppel@bcps.org](mailto:cruppel@bcps.org)) with any questions.